

PORTFOLIO

[ DAVIDGORDET.COM ]

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ADDRESS

[ 104 N HEADING ROW,  
SARATOGA SPRINGS, UT ]

# RESUME

[ ART DIRECTOR ]

[ DAVID GORDET ]

I'M AN **ART DIRECTOR** MAKING BRANDS FEEL LOUDER, SHARPER, AND A LITTLE MORE UNEXPECTED. I WORK ACROSS VIDEO, DESIGN, SOCIAL, AND DIGITAL, BUILDING THINGS THAT LOOK GOOD, HIT HARD, AND HOPEFULLY MAKE PEOPLE STOP SCROLLING.



## WORK EXPERIENCE

BETTY/QUAD 2022-NOW

→ Art Director/Designer

Created campaigns for **Minnesota Lottery**, **Hefty**, United Healthcare, and Quad.

PENNA POWERS 2020-2022

→ Art Director

Brought awareness to **Zero Fatalities**, Utah's Highway Safety Office, and Utah Food Bank.

DDB 2019-2020

→ Art Director

Worked on social campaigns for **McDonald's** and **Capital One**.

## LANGUAGES

English ●●●●●

Spanish ●●●●○

## EDUCATION

BRIGHAM YOUNG JUNE 2015

→ Advertising

| JULY 2019

SALT LAKE COMMUNITY JUNE 2013

→ General Education

| JULY 2015

## SKILLS

Photoshop

InDesign

Illustrator

After Effects

Storytelling

Photography

Design

## REFERENCE

ERIK SPOONER → Global Head of Creative

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→ +646-269-7605

# DAVID.GORDET